



KONKAN

MANGO FOLKS

PROFESSIONALLY
MANAGED FARM

BY
QUALIFIED AGRONOMIST

#FruitfulReturns





VISION

— STATEMENT —

To build Mangofolks as the largest community of like-minded people to cultivate the export quality of organic mangoes with the highest productivity per acre using modern techniques And to showcase mangofolks on the world's map for its best quality with maximum yield



MISSION

— STATEMENT —

Planting 4,00,000 mango trees on 1000 acres by 2029 with UHDP technique by a team of agronomists ensuring the best quality with a max. yield of mangoes. Reducing carbon emissions by planting trees and contributing towards green earth while improving the livelihood of the local tribe by empowering them, collectively by the Mangofolks community

CORE VALUES



CARE

We act responsibly towards our customers, society and our environment.



SIMPLICITY

We strive for clarity, consistency to make thing simple.



COURAGE

We are committed to bold objectives, take initiative, and take opportunity as challenge.



TRUST

We keep our promises and treat others with respect and loyalty.



MANGO FACT

Mango is the national fruit of India. Known as the king of fruits, mango is one of the most popular, nutritionally rich fruits with unique flavour, fragrance and taste. Also, this has auspicious value in Indian culture. Mango tree leaves decorate archways and doors in Indian houses during festivals, weddings and celebrations.

India is the leading mango producer in the world, producing an estimated 25 million tons of mangos annually. Almost half of the world's mangoes are cultivated in India alone, still it accounts for less than 1% of the international mango trade; India consumes most of its own production.

UHDP TECHNIQUE

Konkan Region, exclusively, have very particular soil and weather suitable for all types of mangoes. Because of traditional approach towards cultivation this variety is subject to limited availability. There is a big scope for Mangoes export worldwide.

We can increase the yield and quality of Mango Plantation with the use of latest UHDP Technology.

Advantages of Ultra High Density Mango Plantation

- ♦ *Increase productivity per unit area*
- ♦ *Enhanced Yield and quality of the produce*
- ♦ *It reduces labour cost resulting in low cost of production*
- ♦ *Best utilization of land, water and resources*
- ♦ *Obtain export quality of the harvest*

OUR DELIVERABLES



SAFE & SECURE DEAL

- Clear Title Land
- Ready-to-Register Land
- Demarcated Boundaries
- Smooth 7/12 Transfer



ADVANCED TECHNIQUES

- 400 Tree Plantation
- Drip Irrigation Set Up
- Water for Irrigation,
- Other Farm Infrastructure



ONE-STOP FARM MANAGEMENT

- Managed by the Team of Agronomist
- 50:50 JV for 20-year
- Annual Maintenance with Quarterly Health Card
- Own 100% Mangoes after JV Tenure



ULTIMATE WEALTH CREATION

- Regular Passive Income
- Exceptional Asset Appreciation
- Unmatched ROI
- Tax-Free Agricultural Income



Land Turns into Goldmine

Team of Agronomists Works to Convert the Land into an Orchard with Assured Production*



Mangofolks Community Membership

Loyalty Bonus, Agro Tourism, Mangofolks Plantation Workshop, Reward Points for Tarurakshak*



Money-Back Assurance**

100% Money-Back Guarantee by the Company before Acceptance of Booking



Ease in Liquidation

Resale Assistance with Capital Protection, Once in Your Consumer Cycle*

**Part of our optional premium value-added Services*

***Not applicable for deals under festive offers & special schemes*

MAINTENANCE CHARGES

YEAR	RS. PER SQFT
1 ST YEAR	INCLUDED
2 ND -5 TH YEAR	3

**Maintenance is 6 per SQFT per year, however it is reduced to 3 by way of Intercropping*

**After 5th, the produce will be divided between customer and land developer under 50:50 JV*



ATAL SETU

DB PATIL INTERNATIONAL AIRPORT

PANVEL



JNPT

MUMBAI PUNE EXPRESSWAY

KHALAPUR

PEN

ADLABS IMAGICAA

LONAVALA

ALIBAG BEACH



MUMBAI GOA HIGHWAY

PUNE



PALI MANDIR

DEVKUND WATERFALL



ROHA



KOLAD RIVER RAFTING



MURUD JANJIRA



INDAPUR



VILE BHAGAD MIDC

ADANI DIGHI PORT



RAIGAD FORT

DIVEAGAR BEACH



TALA



MANGAON

AERO VILLAGE



SRIVARDHAN BEACH

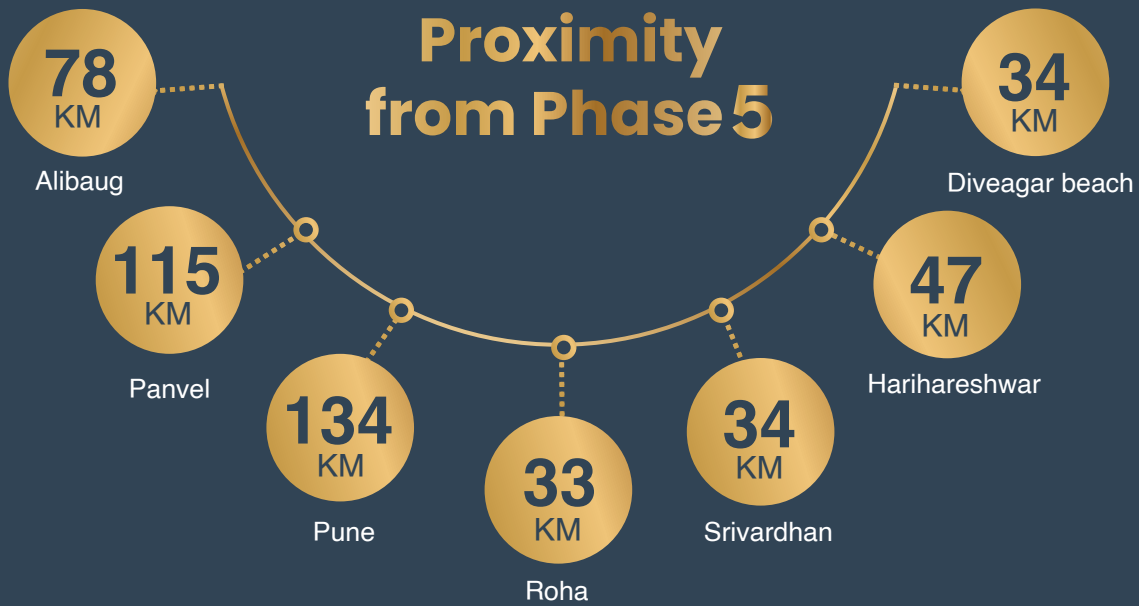


HARIHARESHWAR BEACH

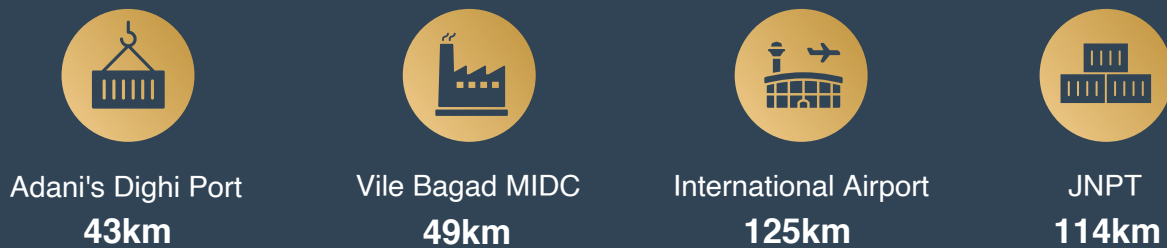


DAPOLI





INFRASTRUCTURE



Boosting Economy



DMIC

- › High-speed freight lines
- › Airports
- › Industrial townships
- › Six-lane expressways
- › Ports and power plants



Industries

adani

Reliance
Industries Limited

TATA

JINDAL
STEEL & POWER

Proposed Infrastructure and beneath



6 Lane Konkan Express



Aramco and Indian Oil



KONKAN ESTATE, the name that has become synonymous with Premium Farmhouse Land, Holiday Homes and Community Farm Projects in and around Khopoli-Pali Road, just a 90 min drive from Navi Mumbai

We are endeavouring to fill the gaping vacuum between customer demand and general market practice w.r.t. transparent and professional deals. We emphasis on the best customer experience and end to end service

Our objective is to make our customers satisfied in terms owning a best property with great recurring passive income, property appreciation and excellent Return on investment

OTHER PROJECTS



ABOUT FOUNDERS



When two innovative and passionate minds meet, monumental accomplishments are bound to take place. Harsh Rawat Jain and Ganesh Gokhale turned their fondness for ecological and environmental development into an ingenious, trailblazing, and sustainable Community Farming Project.

Konkan Estate, was formed with a view to develop farmhouse land, Holiday Homes and Community Farm projects which can give not only lucrative passive income but also excellent return on investment.

With an objective of giving back to nature, a humble smidgen of what we take from it, a community farming project on 1000 acres of land.



Harsh Jain *Director*

Harsh Rawat Jain has 17 years of experience under his belt as an experienced entrepreneur, investor, and philanthropist. He understands the real estate business like the back of his hand and has 250+ acres of land bank. His clientele comprises of over 1000+ happy customers who have reaped the benefits of four township projects and four plotting projects developed under him. A multifaceted and versatile talent, Mr. Jain is actively associated with the hospitality, retail, and e-commerce industries. Executive Chairman of Shree Sakal Digambar Jain Samaj Samiti, Navi Mumbai

Ex-Secretary, JES Jain Engineers Society, Navi Mumbai Member of JITO, Navi Mumbai
He is into Import export business too

Ganesh Gokhale *Co-Founder and Director*

Ganesh Gokhale has 22 years of corporate experience in the Real Estate and BFSI sector. He was an indispensable member of Indiabulls, where he worked as the Sr. Vice President and Marketing Head for 7 years. Also he worked with brands like Indiabulls, Bharti Axa, Bajaj Allianz, Mahindra in strategic and leadership role.

Mr. Gokhale, a risk-taker, decided to venture into entrepreneurship after 2 decades of corporate life. He founded his company as Touchwood Advisory and Management which deals in the Advisory and PR & Media relations for real estate sector. In addition, Mr. Gokhale instituted the TIIPS incubation program with Jamnalal Bajaj Institute of Management Studies. Currently, TIIPS Incubation is associated with WISE, SNDT University. This forward-looking platform connects start-ups with potential investors.





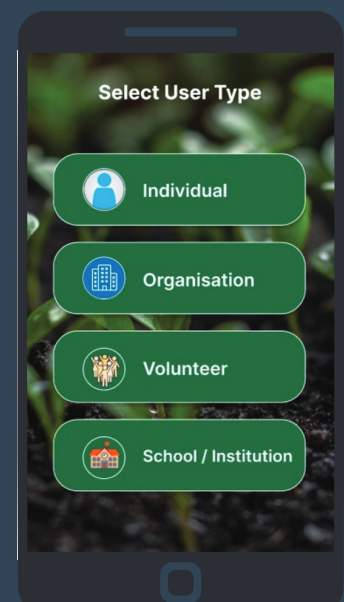
TARU RAKSHAK

Taru-Rakshak Foundation is a non-profit organisation that works to spread greenery and foster a more sustainable environment. We believe that planting trees for the people, by the people, is the best way to maximise our socio-environmental impact and helping the local tribal community and improve their livelihood.

We have allocated several acres of land where local tribes involve to plant and mangos the trees. We believe that planting trees is one of the most powerful things you can do to make a difference in your community and the world as a whole in the larger spectrum. Trees provide shade, they clean the air, they bring down noise levels, reduce carbon footprint, maintain the temperature, reduces soil erosion and much more —they also provide food and livelihood for people who need it the most.

Whether you are thinking about celebrating your this birthday with mother nature, making memories or looking for a gift for your loved ones or wanting to plant tree as per your zodiac sign, we have the perfect gift, Plant the Trees! We also offer educational seminars and workshops on how to care for these trees, so that they can grow into full-sized to provide even more benefits to local communities.

When you join Taru-Rakshak Foundation, you're choosing to maximise your socio-environmental impact by planting trees. You're choosing to improve & enhance the livelihood of local tribes by giving them a new source of income: selling their products as "green" goods. And most importantly, you're choosing to intensify agriculture in with innovative farming techniques that require less water and fertiliser than traditional or conventional methods.





“

**The best
investment on
Earth is Earth**

- Louis Rickman



KONKAN MANGO FOLKS



Registered Office:

Shelton Sapphire, Plot No.18 & 19, Office No.1008 & 1009, Wing-A, Sector-15, CBD Belapur, Navi Mumbai- 400614

 konkanestate.com

 connect@konkanestate.com